



STRATEGIC PLAN 2012 - 2016 EXECUTIVE SUMMARY

Strategic Plan for Institutional development is the main tool for decision making within the EUB.

The main goals:

- a) formulating objectives and programs to achieve them;
- b) defines the environment in which the university works;
- c) determines the services bring to the community.

The objectives of the strategic plan represents the will of the academic community in the field of competition national and international level through the creation of a value system within the institution.

Objectives:

1. continuous improvement of academic management;
2. assurance the quality of educational services and research;
3. achievement of human resources policy based on value criteria;
4. development of information and communication system;
5. further involvement of academic leadership structures in issues for students and students in academic activities;
6. modernization and development of the facilities for education and research;
7. expanding academic relations with other institutions of higher education, with institutions of research and with social partners.

The strategy includes concerns relate to the provision of quality education, research scientific and publishing services for students and other beneficiaries, as well as evaluating internal quality education and research in progress.

Streamline the management process: the involvement of all actors and structures of decision (department heads, deans, faculty councils, the Senate of the University Rectors vice-presidents), Senate committees, teachers, students in analysis and management of the various activities, according to the powers conferred by the Charter of the University of Bucharest.

Assurance of transparency in the setting of operational objectives and the adoption the decisions of operational management through the analysis of opportunities and information of the stakeholders to maintain the system for annual reporting of each management structures of university.

Opening a dialogue with all stakeholder that revolve around the university, resulted in the willingness to discuss, negotiate and cooperate with partners from academia and outside the university in the country and abroad.

For the period 2012-2016, the University aims to promote the principle of education centered on student education. To achieve this principle it aims to achieve the following objectives:

- development and application of new technologies for teaching and assessment based learning appropriate for each program of study;
- general skills training in order to facilitate adaptation and improve the degree of employability of graduates in the labor market;
- specific skills training, appropriate to the level of knowledge;
- annual evaluation of the work of teachers by students;
- engaging students in scientific research teams.

For the next period, selection, promotion and staff training should be a priority activity of all structures: departments, faculties, university:

- maximum requirement of application system evaluation for teachers;
- more teaching positions occupied by legal holders;
- decreasing the teaching positions occupied by substitutes;
- increasing the number of teachers under 45 years old;
- attending scholarships for international cooperation.

Another important activity is promoting dialogue with students and achieving academic partnership:

- a better collaboration with student representatives in structures of academic leadership, faculty, senate and faculty councils;
- developing a system for rapid resolution of the relevant claims;
- reviewing the Regulation for student activity.

To ensure the quality of education and research will follow the following objectives:

- reviewing the strategy and policy for quality assurance;
- monitoring the teaching and research activity;
- increasing the role of the committee and subcommittees for quality assurance at institutional and academic level.