



**ECOLOGICAL UNIVERSITY OF  
BUCHAREST**  
**Faculty of Financial Management**



## **DRAFT AGENDA**

# **EUB-2018 International Conference “Ecology of XXIst century”**

**Section Economics and Business Administration**

**„A Century of Economics”**

**2<sup>nd</sup> of April 2018  
1.01 Hall, 1st Floor**

### **Session Program:**

11 <sup>30</sup> – 12 <sup>00</sup>	Participants' registration
12 <sup>00</sup> – 12 <sup>15</sup>	Opening of the Session
12 <sup>15</sup> – 13 <sup>30</sup>	Paper presentation
13 <sup>30</sup> – 13 <sup>45</sup>	Coffee break
13 <sup>45</sup> – 15 <sup>45</sup>	Paper presentation
15 <sup>45</sup> – 16 <sup>00</sup>	Closure of the Session

### **Scientific Committee:**

Ciprian-Antoniade ALEXANDRU, Associate Professor and Vice-Rector, Ecological University of Bucharest

Dan CONSTANTINESCU, Professor, Ecological University of Bucharest

Dorin JULA, Professor, Ecological University of Bucharest

**Organizing Committee:**

Mădălina TOCAN, Associate Professor, Ecological University of Bucharest

Nicoleta CARAGEA, Associate Professor, Ecological University of Bucharest



**12<sup>00</sup> – 12<sup>15</sup> Opening of the Session**

Ciprian-Antoniade ALEXANDRU, Associate Professor and Vice-Rector, Ecological University of Bucharest  
Dan CONSTANTINESCU, Professor, Ecological University of Bucharest  
Dorin JULA, Professor, Ecological University of Bucharest

**12<sup>15</sup> – 13<sup>30</sup> Paper presentation (Session I)**

**1. METHODS AND COMMUNICATION TECHNIQUES IN ONLINE ENVIRONMENTS AND TARGET AUDIENCE**

Valeria Arina MIRCEA, Ph.D., Associate Professor, Ecological University of Bucharest, Faculty of Financial Management

**2. FROM POSITIVE TO NEGATIVE EFFECTS: IMPACT OF CLIMATE CHANGES ON HOUSEHOLDS IN RURAL ROMANIA**

Marius Surugiu, Ph.D, senior researcher, Institute of National Economy, Romanian Academy

Anca Cristea, Ph.D, senior researcher, Institute of National Economy, Romanian Academy

Raluca Mazilescu, Ph.D, senior researcher, Institute of National Economy, Romanian Academy

Camelia Surugiu, Ph.D, associate professor, University of Bucharest, Faculty of Administration and Business

**3. ROMANIAN LEU AND MONETARY UNIFICATION COST**

Mariana PAJA, Ph.D., Lecturer, Ecological University of Bucharest, Faculty of Financial Management

Oana CHINDRIȘ-VĂSIOIU, Ph.D., Associate Professor, Ecological University of Bucharest, Faculty of Financial Management

**4. RISK OF MONEY LAUNDERING WITHIN THE INSURANCE SECTOR**

Valentin SCARLAT, Associate Professor, Ecological University of Bucharest, Faculty of Financial Management

**5. A CENTURY OF EDUCATION IN ROMANIA**

Nicoleta CARAGEA, Ph.D., Associate professor, Ecological University of Bucharest, Faculty of Financial Management

Ciprian ALEXANDRU, Ph.D., Associate professor, Ecological University of Bucharest, Faculty of Financial Management

**6. ANALYSIS OF THE LINK BETWEEN INTERNATIONAL TRADE FLOWS OF "MACHINERY AND TRANSPORT EQUIPMENT" AND FOREIGN DIRECT INVESTMENT IN ROMANIA**

Florentina Viorica GHEORGHE - PhD Student, The Romanian Academy/National Institute of Statistics-Romania

Artur - Emilian SIMION - PhD student – The Romanian Academy / National Institute of Statistics Romania

**7. STRUCTURAL BREAKS IN POTENTIAL GDP FOR ROMANIAN ECONOMY**

Dorin JULA, Ph.D., Professor, Financial Management Faculty – Ecological University of Bucharest and Institute for Economic Forecasting, Romanian Academy

Nicoleta JULA, Ph.D., Professor, Faculty of Economics, Nicolae Titulescu University of Bucharest

**13<sup>30</sup> – 13<sup>45</sup> Coffee break**

**13<sup>45</sup> – 15<sup>45</sup> Paper presentation (Session II)**

**8. ART AS FINANCIAL ASSET**

Mihaela-Eugenia VASILACHE, Ph.D. Student, SCOSAAR (NIER/IEF – Romanian Academy)

**9. Energy - Key Slice in Economic Strategy**

Alexandra DIALA, Ph.D. Student, SCOSAAR (NIER/IEF – Romanian Academy)

**10. NEW CHALLENGES OF GLOBALIZATION IN PENSION SYSTEMS**

Dan Constantinescu, Ph.D., Associate Professor, Ecological University of Bucharest, Faculty of Financial Management

**11. UNEMPLOYMENT IN ROMANIA: PAST, PRESENT AND FUTURE**

Ana-Maria CIUHU, - PhD Student, SCOSAAR, Romanian Academy/National Institute of Statistics-Romania

Valentina VASILE, Professor, PhD, The Faculty of Economic Sciences, „Nicolae Titulescu” University of Bucharest; Senior Researcher I, Institute of National Economy-Romanian Academy

**12. ABOUT ETHICS IN THINKING OF GREAT PHILOSOPHERS**

Dana Gabriela SISEA, Ph.D., Lecturer, Ecological University of Bucharest, Faculty of Financial Management

Valeria Arina MIRCEA, Ph.D., Associate Professor, Ecological University of Bucharest, Faculty of Financial Management

**13. WASTE RECYCLING - POSSIBLE SOLUTIONS FOR THE ROMANIAN CHALLENGES**

Mădălina TOCAN, Ph.D., Associate Professor, Ecological University of Bucharest, Faculty of Financial Management

**14. THE ROLE OF PUBLIC PROCUREMENT IN ROMANIA IN ATTRACTING EUROPEAN FUNDS**

Carmen UNGUREANU, Ph.D., Associate Professor, Ecological University of Bucharest, Faculty of Financial Management

**15. MAIN DETERMINANTS OF FOREIGN TRADE IN ROMANIA. A HISTORICAL APPROACH**

Elena BĂNICĂ, - PhD Student, Romanian Academy/National Institute of Statistics-Romania

Valentina VASILE, Professor, PhD, The Faculty of Economic Sciences, „Nicolae Titulescu” University of Bucharest; Senior Researcher I, Institute of National Economy-Romanian Academy

**16. MARKETING AND INNOVATION - KEY ELEMENTS IN A SOCIETY BASED ON TECHNOLOGY AND KNOWLEDGE**

Valeria Arina MIRCEA, Ph.D., Associate Professor, Ecological University of Bucharest, Faculty of Financial Management

Dana Gabriela SISEA, Ph.D., Lecturer, Ecological University of Bucharest, Faculty of Financial Management

**17. THE GREAT UNION CENTENARY – THE ROMANIAN ECONOMY CENTENARY**

Oana CHINDRIȘ-VĂSIOIU, Ph.D., Associate Professor, Ecological University of Bucharest, Faculty of Financial Management

**18. INFLUENCE OF FISCAL AND NON-FISCAL REVENUES ON THE ROMANIAN BUDGET**

Cristian PANĂ, Ph.D., Lecturer, Ecological University of Bucharest, Faculty of Financial Management

15<sup>45</sup> – 16<sup>00</sup> Discussions. Closure the Conference.